

Enterprise and Business Committee

Meeting Venue:

Committee Room 3 – Senedd

Meeting date:

18 June 2014

Meeting time:

09.15

Cynulliad
Cenedlaethol
Cymru

National
Assembly for
Wales



For further information please contact:

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Committee Clerk

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Agenda

Pre-meeting in private (09:15 – 09:30)

Formal public meeting (09:30 – 12:00)

1 Introductions, apologies and substitutions

2 Inquiry into Tourism (session 3) (09:30 – 10:15) (Pages 1 – 31)

Witnesses:

Adrian Greason-Walker, Director, Wales Tourism Alliance.

Chris Osborne, Chair, Wales Tourism Alliance

Attached Documents:

EBC(4)-16-14 (p1) Wales Tourism Alliance

Break (10:15 – 10:25)

3 Inquiry into Tourism (session 4) (10:25 – 11:10) (Pages 32 – 37)

Witnesses:

Iestyn Davies, Head of External Affairs, FSB Wales.

Mike Learmond, North Wales and Chester Development Manager, FSB Wales.

Geoff Cole, Member of FSB Wales, Gwynedd Branch Committee and Member of Harlech Tourism.

Attached Documents:

EBC(4)-16-14 (p2) Federation of Small Businesses Wales

Break (11:10 – 11:15)

4 Inquiry into Tourism (session 5) (11:15 – 12:00) (Pages 38 – 46)

Witness:

Patricia Yates, Strategy and Communications Director, Visit Britain

Attached Documents:

EBC(4)-16-14 (p3) Visit Britain

De-brief in private (12:00 – 12:15)